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<u>CLAIMS</u>

1. A method for starting a process, comprising the steps of:

   automatically loading an initialization file;

10   detecting insertion of a storage media into a peripheral,

   checking said storage media for a file other than said initialization file,

said file other than said initialization file having a predetermined name that is

compatible with said initialization file, said file other than said initialization file

containing á sequence of instructions to be executed to start up a process;

15   and

   starting up said process.

2. The method of Claim 1, wherein said sequence of instructions comprises

instructions for starting said process either from said inserted storage media

20   or from a remote server's storage media.

3. The method of Claim 1, wherein said sequence of instructions comprises

instructions for accessing a specified location on said inserted storage media.

25   4. The method of Claim 1, wherein said sequence of instructions comprises

instructions for retrieving and displaying certain selections contained at a

location on said inserted storage media.

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5. The method of Claim 1, wherein said sequence of instructions comprises instructions for executing certain instructions located in either of a host device memory or on said inserted storage media.

6. The method of Claim 1, wherein said initialization file starts up or spawns a new process each time said checking step finds a file having said predetermined name, which new process executes instructions located on said inserted storage media.

7. The method of Claim 1, wherein sequence of instructions comprises instructions for executing an application for displaying one or more selections encoded on said inserted storage media.

8. The method of Claim 7, wherein said one or more selections encoded on said inserted storage media comprise any of graphics files, text files, sound files, and video files.

9. A method for starting a process comprising the steps of:

    detecting insertion of a storage media into a peripheral;

    checking for a file of a predetermined name, and

    starting up a process from said file of said predetermined name, said step for starting up containing a sequence of instructions to be executed to start up said process.

10. The method of Claim 9, wherein said sequence of instructions comprises instructions for starting said process either from said inserted storage media or from a remote server's storage media.

11. The method of Claim 9, wherein said sequence of instructions comprises instructions for accessing a specified location on said inserted storage media.

12. The method of Claim 9, wherein said sequence of instructions comprises instructions for retrieving and displaying certain selections contained at a location on said inserted storage media.

13. The method of Claim 9, wherein said sequence of instructions comprises instructions for executing certain instructions located in either of a host device memory or on said inserted storage media.

14. The method of Claim 9, wherein said initialization file starts up or spawns a new process each time said means for checking finds a file having said predetermined name, which new process executes instructions located on said inserted storage media.

15. The method of Claim 9, wherein sequence of instructions comprises instructions for executing an application for displaying one or more selections encoded on said inserted storage media.

5   16.   The method of Claim 15, wherein said one or more selections encoded
on said inserted storage media comprise any of graphics files, text files,
sound files, and video files.

17.   A method for starting a process comprising the steps of:

10   automatically loading an initialization file;

detecting insertion of a storage media into said peripheral,

checking for a file other than said initialization file, said file other than
said initialization file having a predetermined name that is compatible with
said initialization file, said file other than said initialization file containing a
15   sequence of instructions to be executed to start up a process, and

starting up said process in a host device, a new process being started
up in response to each time a file is found having said predetermined name.

18.   The method of Claim 17, wherein said sequence of instructions
20   comprises instructions for starting said process either from said inserted
storage media or from a remote server's storage media.

19.   The method of Claim 17, wherein said sequence of instructions
comprises instructions for accessing a specified location on said inserted
25   storage media.

20.   The method of Claim 17, wherein said sequence of instructions
comprises instructions for retrieving and displaying certain selections
contained at a location on said inserted storage media.

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5   21.   The method of Claim 17, wherein said sequence of instructions

comprises instructions for executing certain instructions located in either of a

host device memory or on said inserted storage media.

22.   The method of Claim 17, wherein said initialization file starts up or

10   spawns a new process each time said means for checking finds a file having

said predetermined name, which new process executes instructions located

on said inserted storage media.

23.   The method of Claim 17, wherein sequence of instructions comprises

15   instructions for executing an application for displaying one or more selections

encoded on said inserted storage media.

24.   The method of Claim 23, wherein said one or more selections encoded

on said inserted storage media comprise any of graphics files, text files,

20   sound files, and video files.